

**I'm excited to share my pitch template with you, which you can modify to your heart's content. It contains the main elements I use and is designed to help you effectively communicate your value as a podcast guest.**

Hello {{first}},

I've admired {{PodcastName}} for quite some time, and I'm particularly impressed by your consistent ability to deliver content that deeply resonates.

{{1stParagraph}}

It was a masterclass in insightful discourse. I'm eager to hear about your plans for the podcast, including the topics, experts, and contributors you're aiming to feature. I see significant potential for synergy between us and a valuable opportunity to expand our networks. As the head of an elite podcast agency, I would be honored to contribute to {{PodcastName}} as a guest, sharing my expertise and insights with your esteemed audience.

My name is [Josef Schinwald](#), and I am the CEO of Guest Experts On Air and a seasoned visibility strategist. My career spans various roles in the media industry, including Associate Publisher and Vice-President of a multinational newspaper in Latin America. I have taught paradigmatic business design at three universities and have made over 50 appearances on TV shows.

These diverse experiences have equipped me with deep insights into business, marketing, and the evolving dynamics of media, which I now leverage to help experts amplify their voices through strategic podcast appearances. I emphasize the importance of authenticity and consistency in building a brand's presence in a crowded digital landscape.

Here are five engaging topics I propose for {{PodcastName}}:

- "Achieving ROI: Ecosystem of Profitability" - Learn how to create strategic CTAs and implement follow-up systems to convert podcast listeners into clients.
- "Mastering Your Podcast Guesting with CuriosityHook" - Learn how to engage audiences with intriguing, curiosity-driven hooks.
- "Cracking the Code of High-Impact Podcast Bookings" - Discover secrets behind securing high-impact podcast guest spots. I'll share both theory and real-life examples.
- "Myth vs. Reality: Boosting Podcast Guesting Tours with Social Media" - Uncover the truth about using social media to grow your authority and go-to expert status with case studies.
- "What's Next for Podcast Guests?" - Explore future trends in podcasting and what the future might hold in this exciting media space.

I believe these subjects will not only align with but also enrich the narrative of {{PodcastName}},

offering your audience practical leadership insights.

To get an idea of my speaking style and expertise, I invite you to check out my website [GuestExpertsOnAir.com](http://GuestExpertsOnAir.com), and one of my recent podcast appearances, i.e. [Elite Insider Expert Podcast](#), Accelerate Your Business Growth, The UnNoticed Entrepreneur, Influence Global Podcast, The Creative Influencer, The Jeff Bullas Show, The Real Estate Investor Marketing Podcast, Marketer of the Day with Robert Plank, Sales POP! Podcasts, and PR 360, to name a few.

Please feel free to send over any details or a booking link at your convenience, and I will be happy to prepare for a great episode together.

Eager to hear your thoughts.

Best regards, Josef

PS: As a gesture of appreciation for your excellent content, I've recently left a 5-star review for {{PodcastName}}. Because there are delays with Apple reviews being published, you can view the screenshot of the review at this link: {{ScreenshotLink}}.

Here are the [website](#), [Linkedin](#), [headshot](#) for show notes, bio, and topics in the email's body above.